



Sponsorship Levels 2023

Dear Potential Patron,

We extend our heartfelt gratitude for considering the possibility of becoming a patron of the Polish Club of Atlanta. Your willingness to support our mission and initiatives means the world to us. We believe that together, we can make a lasting impact on our community and preserve the rich heritage and culture we hold dear.

Your potential patronage has the power to bring positive change and create meaningful experiences for our members and the greater Atlanta community. We are excited about the opportunity to partner with you and are eager to explore how we can tailor your sponsorship to align with your goals and values.

Thank you for your generosity and for considering this journey of partnership with us. We look forward to the prospect of making a difference, celebrating our shared values, and fostering cultural appreciation together.

Warm regards,

Maciej Smusz

President

Polish Club of Atlanta

Current Sponsorship Levels

1. **Friend of Poland Sponsorship - \$250:**
 - Recognition on the Polish Club of Atlanta website.
 - Invitation to exclusive club events.
 - Addition of your business logo on our website
2. **Bronze Sponsorship - \$500:**
 - All benefits of the "Friend of Poland" level.
 - Social media shoutout.
3. **Silver Sponsorship - \$1,000:**
 - All benefits of the "Bronze" level.
 - Logo placement on event materials and banners.
 - Mention in press releases and media outreach.
4. **Gold Sponsorship - \$2,500:**
 - All benefits of the "Silver" level.
 - Recognition as a sponsor during club meetings and events.
 - Opportunity to speak at one club event.
5. **Platinum Sponsorship - \$5,000:**
 - All benefits of the "Gold" level.
 - Exclusive event sponsorship opportunities.
6. **Diamond Sponsorship - \$10,000+:**
 - All benefits of the "Platinum" level.
 - Customized partnership opportunities tailored to your organization's goals.
 - Dedicated press release highlighting your support.

In-Kind Sponsorship:

- Non-monetary donations, such as goods or services, will be recognized based on their estimated value.
- Customized recognition based on the nature of the in-kind donation.

Legacy Sponsorship - Endowment:

- Establish a named endowment fund to support the long-term sustainability of the Polish Club of Atlanta.
- Perpetual recognition on club materials and at all major events.

Calendar Sponsorship:

- Place your business's logo and artwork on the back of our folk dance group's annual calendar. Costs vary per size of ad.